WPRO (AM), WPRO-FM, WPRV (AM), WWLI (FM), WEAN-FM and WWKX (FM) EEO PUBLIC FILE REPORT

December 1, 2018-November 30, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Assistant	1-12	3
Promotions Director	1-12	3
Account Executive	1-12	4
Account Executive	1-12	9

WPRO (AM), WPRO-FM, WPRV (AM), WWLI (FM), WEAN-FM and WWKX (FM) EEO PUBLIC FILE REPORT

December 1, 2018-November 30, 2019

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Cumulus Corporate Recruitment Website (Clear Company)	N	5
2	Cumulus Business Managers – corporate e-mail addresses are BM97581537, and BM2	N	0
3	Internal Bulletin Board, 1502 Wampanoag Trail, East Providence, RI 02914 (401)433-4200	N	5
4	Indeed Website: http://www.indeed.com	N	6
5	Glassdoor Website: http://www.glassdoor.com	N	0
6	Linkup Website: http://www.linkup.com	N	0
7	ZipRecruiter Website: http://www.ziprecruiter.com	N	0
8	Internship Program	N	0
9	Word of Mouth Referral	N	3
10	Station Website Postings (one of more SEU Stations) 92PROFM.COM LITEROCK105FM.COM 630WPRO.COM HOT1063.COM 790BUSINESS.COM	N	0
11	On-Air Announcements (one or more SEU stations) WPRO (AM)/WEAN-FM (simulcast) WPRO-FM WWLI FM WPRV AM WWKX FM	N	0
12	Monster Website: http://www.monster.com	N	0
	19		

WPRO (AM), WPRO-FM, WPRV (AM), WWLI (FM), WEAN-FM and WWKX (FM) EEO PUBLIC FILE REPORT

December 1, 2018-November 30, 2019

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	Our SEU hosted interns during the reporting period. The interns were supervised by our Promotions Director and gained hands-on experience in our Promotions and Production departments by writing scripts, proposals and follow-up reports; preparation and execution of on-and off-site events, interaction with clients and listeners; and digital editing and board operation. Interns were from the following schools or programs:
		Spring 2019 – Two (2) from Roger Williams University
		Summer 2019 – One (1) Denison University and one (1) from Salve Regina University
		Fall 2019 – One (1) from University of Rhode Island
2	Sponsor events in the community designed to inform and educate the public concerning employment opportunities in broadcasting	Weekly during the school year (September through June), the SEU hosts a High School Team of the Week. The High Schools that compete for the title come from all cities and towns in the State of Rhode Island. Students from the winning school tour the facilities led by members of the SEU's Programming Department during which they talked about how radio stations operate and the opportunities available for a future career in broadcasting.
3	Sponsor events in the community designed to inform and educate the public concerning	On April 19, 2019, our SEU's Promotions Director participated in "Take Your Children to Work" Day at AIPSO in

	employment opportunities in broadcasting	Johnston RI and spoke specifically about careers in radio and opportunities available for a future career in broadcasting.
4	Participate in events sponsored by organizations representing community groups interested in broadcast employment issues, including conventions, career days, workshops and similar activities	On January 10, 2019, our SEU's New Business Director participated in an event at the Mansfield MA Holiday Inn designed to educate students on employment opportunities in various industries and spoke specifically about careers in radio and opportunities available for a future career in broadcasting.
5	Participate in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	On April 1, 2019, our SEU's New Business Director took students from Bristol Plymouth Technical High School to a current SEU Client to perform a Client Needs Assessment. This initiative is designed to educate students on employment opportunities in various industries and specifically gives them experience in a broadcast sales career.
6	Participate in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	During the Spring 2019 semester, our SEU's WPRO-AM Evening Host spoke with journalism students at University of Southern Florida-Tampa via Skype about careers in radio and opportunities available for a future career in broadcasting.
7	Participate in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	During the Spring 2019 and Fall 2019 semesters, our SEU's WPRO-AM Evening Host spoke with journalism students at the University of Rhode Island about careers in radio and opportunities available for a future career in broadcasting.
8	Participate in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	On Marcy 29, 2019, our SEU's Promotions Director spoke at Brennan Middle School's Career Day about careers in radio and opportunities available for a future career in broadcasting.